

Appendix 1 – Events Attended and Groups Contacted

Regional Growth Strategy Community Outreach		
Events Attended to Promote RGS (Location)	Attendance	Date
20/20 Transportation Forum Display and Presentation (Nanaimo)	80+ attendees	November 13, 2010
Oceanside Development and Construction Association Presentation (Parksville)	20+ attendees	February 16, 2011
Seedy Sunday Display and Presentation (Nanaimo)	600+ attended Approximately 20 people at the workshop and another 20 talked to at Booth.	March 6, 2011
Green Solutions Trade Show Display (Nanaimo)	25 e-mails collected on March 20th - Approximately 40 people talked to directly	March 19 – 20, 2011
French Creek Pollution Control Centre Open House Display (Area 'G')	34 attended and provided with RGS handouts	April 9, 2011
Lighthouse Country Business Association Display and Presentation (Area 'H')	50 attended	April 14, 2011
Nanaimo Area Land Trust Wild Food Festival Display (Nanaimo)	500+ Attended - estimated 100+ people talked to and given survey postcard over 5 hours	April 16, 2011
South Wellington and Area Community Association Presentation (Area 'A')	25 attended	April 19, 2011
Vancouver Island University Geography/Global Studies Class Presentation (Nanaimo)	27 attended	April 20, 2011
Rotary Club of Parksville AM Presentation (Parksville)	40+ attended	April 27, 2011
Bowser Legion Community Emergency Preparedness Open House Display (Area 'H')	50+ attended including volunteers	May 1, 2011
Rotary Club of Nanaimo North Presentation (Nanaimo)	21 attended	May 3, 2011
Rotary Club of Nanaimo Oceanside Presentation (Nanaimo)	20 attended	May 4, 2011
Extension Community Presentation (Area 'C')	5 attended	May 5, 2011

Events Attended to Promote RGS (Location)) Continued...	Attendance	Presentation Date
Fire and Ice Festival Display (Qualicum Beach)	500+ attended estimated 100+ people talked to	May 7, 2011
Lighthouse Flea Market Presentation and Display (Area 'H')	400 + (based on breakfast sold) but attendance higher - People informed - 100 + Presentation - 5 attended	May 8, 2011
Rotary Club of Parksville Presentation (Parksville)	19 attended	May 9, 2011
Qualicum Beach and Area Newcomers Club Presentation (Qualicum Beach)	150+ attended	May 10, 2011
Parksville OCP Citizens Advisory Committee Presentation (Parksville)	19 attended	May 10, 2011
Central Vancouver Island Multicultural Society Presentation (Nanaimo)	35 attended	May 11, 2011
French Creek Residents Association Presentation (Area 'G')	20 attended	May 11, 2011
Nanaimo Neighbourhood Network Association Presentation (Nanaimo)	14 attended	May 12, 2011
Qualicum Beach Farmers Market Display (Qualicum Beach)	12 vendors & 20 people talked to directly	May 14, 2011
Cedar Farmers Market Display (Area 'A')	20 Vendors & 35- 40 others	May 15, 2011
Dover Bay Secondary School Eco Club	12 attended	May 17, 2011
Mid Island Sustainability Stewardship Initiative Presentation (Area 'A')	25 attended	May 17, 2011
Oceanside Development and Construction Association Presentation (Parksville)	30 attended	May 18, 2011
Rotary Club of Nanaimo Presentation (Nanaimo)	40+ attended	May 20, 2011
Wellington High School 2 x Grade 11 Socials Classes	56 attended	May 25, 2011
Green Drinks (Nanaimo)	14 attended (100+ on e-mail list)	May 25, 2011
Habitat for Humanity Board Meeting (Nanaimo)	7 attended	May 26, 2011

Estimate for those receiving RGS information at events through direct contact/presentation = 1,235

Community Group Contacted	Estimated Membership
Mid-Vancouver Island Habitat Enhancement Society	30 members
South Wellington and Area Community Association	16 members
Fairwinds Community Association	308 members
Northwest Nanoose Residents Association	97 households
French Creek Residents Association	51 current members
Corcan and Meadowood Residents Association	317 members
Horne Lake Strata Association	400 strata lots
Mapleguard Ratepayers Association	20+ members
Mount Arrowsmith Biosphere Reserve Foundation	30 current members
Nanoose Naturalists	70 members
Arrowsmith Naturalists Club	80 members
Arrowsmith Watersheds Coalition Society	Not known
Friends of French Creek Conservation Society	125 members
Qualicum Institute	Associated 11 NGOs
VIU Solutions	Not known
Nanaimo Cedar Farmers Institute	35 members
Coombs Farmers Institute	20 members
Oceanside Development and Construction Association	74 members
Oceanside Coalition for Strong Communities	Not known
Parksville Residents Association	200 members
Town of Qualicum Beach Community Contact List	150 members
Lighthouse Country Business Association	120
Town of Qualicum Beach Chamber of Commerce	248 members
Nanaimo Chamber of Commerce	800 members
Mid-Island ATV Club	100 members
Probus Club of Qualicum Beach	117 members
Probus Club of Nanoose Bay	102 members
Northwest Bay Probus Club	159 members
Probus Club of Nanaimo North	77 members
Probus Club of Harbour City	147 members
Probus Club of Nanaimo	145 members
Probus Club of Parksville	37 members
Dover Bay Eco Club	15 members
Rotary Club of Lantzville (#25531)	48
Rotary Club of Parksville AM (#30401)	50+
Rotary Club of Parksville (#46)	50+
Rotary Club of Nanaimo North (#44)	30+
Rotary Club of Nanaimo Oceanside (#51477)	25+
Rotary Club of Nanaimo (#43)	50+
Rotary Club of Qualicum Beach (#49)	30+
Rotary Club of Qualicum Beach Sunrise (#50401)	30+
Rotary Club of Nanaimo Daybreak (#31160)	30+
Nanaimo Newcomers Club	100+
Green Drinks	100 + E-mail list

Community Group Contacted Continued...	Estimated Membership
Nanaimo Neighbourhood Network – membership distribution lists	100+
Staff Distribution Lists at City of Nanaimo, Town of Qualicum Beach, City of Parksville and District of Lantzville	600+

Estimate of the number of people with the opportunity to receiving information through e-mails/information sent to contact groups/ direct e-mail lists = 3,000-4,000